



# Bespoke Dream Worlds





A bit about me...



O hello! My name is Ellamae and I'm an illustrator and concept artist based in South East London. Since I was small I've always had a pen in my hand drawing and doodling over my books, diaries, walls, tables – and I haven't stopped since. I think of it as my little superpower; like diving down the rabbit hole, each time I put pen to paper another wacky, wonderful adventure begins....

I studied textile design at Central St Martins, and worked as a print designer and then creative director before taking the plunge and following my dream as an artist. Ta da!

I'm OBSESSED (no, seriously) with all things glittery, sparkly and shiny. Oh and colour too, loads of colour. Give me a dollop of the brightest pink you can find and I'm in absolute heaven. Mother nature and the great big universe are huge sources of inspiration for me, and I'm passionate about female empowerment and self love. We only have one life, so let's make the most of it!

My imagination is pretty untamable. Using my trusty ball point pen as a rocket ship, I hope to transport us all to another universe where shooting stars zoom across the sky and we can be care-free children again.

Through my dreamworlds, I have the joy of collaborating with you to bring your happiest and most important memories to life. Celebrated and cherished forever in a truly unique work of art.

Ellamae x





On a monthly basis, I create an exclusive number of bespoke dreamworlds. These private commissions are truly unique, weaving together memories, stories and objects into one fantastical illustration. No idea is too big, no detail too small.

Whimsical and wonderful, I hand draw each element and personal detail, like pieces of treasure woven together. Once designed, I then magic the illustration digitally with colours, textures and sparkles.

Each bespoke dreamworld takes approximately 32 hours to create, and you'll be involved every step of the way.

Starting price: £600+

How I manifest your bespoke dreamworld:

First things first, please fill in the Bespoke Dreamworld form (below) with all the details you would like to be included in the artwork. Pets, favourite food, hobbies, sports, special objects, people - go wild! Write down anything that will make your piece extra special and personal to you.

Memories are so important to who we are, and yet they often become hazy and forgotten over time. With your bespoke dreamworld I'll celebrate and immortalise your happiest and most important moments. They'll be wrapped up together in a unique cosmos, sprinkled with stardust, and cherished forever.

Once I've mocked up the initial design, I'll send it across so you can see your dreamworld taking shape. We embark on this creative journey together, so you'll be involved every step of the way.

I want to make sure your dreamworld is perfect so, if you would like, we can then have a 10 to 15 minute call to talk through your vision and priorities, and chat about any final ideas. This call is completely optional and we can either speak on the phone or via Zoom.





Once we've settled on the design, I then hand draw the artwork using black ink. Each detail is meticulously illustrated, right down to the texture of your favourite scotch egg, the wagging tail of your dog or the rusty wheels of your beloved hippie van. Each character is sketched to exact likeness and teleported into my quirky, distinctive style. I then transfer the illustration into Photoshop and Illustrator and add abstract colours, shapes and textures to create your very own fairytale.

When finished, the dreamworld will be printed onto high quality A3 paper and beautifully wrapped in tissue paper with a postcard and gift note, which can be personalised with a message of your choice. Most excitingly of all, you will also receive the exclusive digital file. Yours to keep, this allows you to share your dreamworld in whatever form you like: postcards, fridge magnets, diary cover, tote bag – the possibilities are endless. I will also give you the artwork in Instagram format, so you can share your dreamworld with your friends and followers (only if you want to of course!).

In summary, the price includes:

- The design time and planning
- Optional 10 to 15 minute call
- Drawing every element by hand
- Scanning the artwork digitally
- Bringing the dreamworld to life through extensive Photoshop and Illustrator artworking
- Printing the final piece on high quality A3 paper
- Gift wrapped with tissue paper and postcard
- Personalised gift note
- Postage via first class tracked and signed for delivery
- Exclusive digital file
- Instagram format





1. Please write a brief description of what you'd like illustrating and the objects you'd like featured – go as mad as you like! Include any scene setting/memories/objects/ideas/hobbies/food/people/film references/favourite books/travel/sport. Please include any details, big or small, that would make your piece extra special and unique to you.

For example: I would like the dreamworld to capture my husband and I and two very important places – our wedding venue and the building my husband designed (he's an architect). I would also like it to include the pink Volkswagen campervan my bridesmaids arrived at our wedding in. My husband loves spending time out in the garden, planting sweet peas, purple wisteria and hydrangeas. We have two dogs and a special word that means a lot to us – 'Always'.

Write here:

2. How many people/who would you like to be included in the dream-world? \_\_\_\_\_

I will need high quality head-to-toe images of them, along with a close up photograph of their faces. Is there a particular outfit or facial expression you'd like them to have? Please make sure the photographs capture this.

I then sketch the characters to an exact likeness. As a result, the more characters there are in the dreamworld the longer it will take to create.

Please Wettransfer the high quality images to me when you have returned this form and your commission slot is booked in. Wettransfer is safe, free and simple to use. You can find out how to do it here.





3. Have a look through my instagram, is there a dreamworld you love? Everyone's dreamworld is completely different, however if you particularly like one of the scenes, for example a starry night, cloudy whimsical sky, garden setting etc then please do attach a screenshot.

4. Do you have a specific date you need the dreamworld created by?

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5. The final print will be packaged with a personalised gift note. What message would you like this to say?

Write here:

Once complete, please email this form to:

[hello@ellamaestatham.com](mailto:hello@ellamaestatham.com)

Subject line: Private commission for [inset your name]

Please Wetransfer your images to:

[hello@ellamaestatham.com](mailto:hello@ellamaestatham.com)

message: Private commission for [inset your name]

So, what happens next?

I offer an exclusive number of slots per month for private commissions. Once your bespoke dreamworld has been booked in, please allow four days from the start date for it to be completed. If you were not able to get a slot this month you'll be added to the waitlist.



# TERMS AND CONDITIONS

**Payment:** in order to secure your bespoke dreamworld slot, I require a non-refundable deposit in the form of 50% of the total commission cost. This must be paid upfront, before I begin the design process. The other 50% must be paid on the day I have finished the artwork.

**Privacy:** I recognise that making your bespoke dreamworld is a truly personal process and I feel honoured that you trust me with your story. All photos and details shared with me will be deleted once I have finished creating your artwork.

**Artistic license:** this is a collaborative process, however please allow me creative control so I can run with your ideas and create the best possible artwork. I will puzzle together all your wonderful memories and objects in my own unique way. Expect the unexpected, I promise it will be magical!

**Social media:** Instagram has been a huge part of my journey so far and I'm proud to share my work with the wider world. However, if you are not comfortable with me posting your dreamworld on social media then please do let me know.

## FAQs

**Is postage included in the cost?**

- For UK recipients postage is included in the overall cost. For overseas customers the postage cost will be calculated separately.

**How long will my bespoke dreamworld take to arrive?**

- Once your private commission has been booked in, please allow 4/5 days for me to create it. I will then post it via Royal Mail by first class tracked & signed for delivery, which usually takes around 2 days to arrive.

**How many dreamworld slots are there a month?**

- Between 5 - 7, however it varies month to month.

**Is there a maximum number of characters I can have in my dreamworld?**

- No, but please be aware that as characters are drawn to an exact likeness they take the longest time for me to draw. Therefore a high number of characters may result in a higher commission cost.



# ★ DreamWorld Gallery ★





# ★ DreamWorld Gallery ★



"Ellamae is the most exciting, young, fresh, talent out there. She is a total pleasure to work with - easy-going, flexible and caring. Her work is so creative, cosmic, playful, fun and bleeds love by the bucket-load. She has the ability to capture a person and what is precious and important to them, no matter how mundane or silly that may be. She handles work with care. She is a real human that just gets it no matter how personal, niche or off the wall. She is quick to deliver, communicative and I've never been disappointed (I think I've ordered from her three or four times now.) Receiving artwork from Ellamae is like a Christmas morning. It's so powerful giving something priceless to somebody you love, something that captures and celebrates all the things about a person that makes them magical to you. And that's what Ellamae does - she makes the everyday magical."

- Laura Dockrill



# ★ DreamWorld Gallery ★



"Ellamae has created three absolutely beautiful dreamworlds for me. I'd had three pieces done because I am completely addicted to Ellamae's beautiful art! Each process with Ellamae has been such a dream - she is an absolutely lovely person to work with, just a total pleasure. She makes the whole process feel like a joyful creative collaboration. The excitement of having Ellamae bring an idea to life for you is real! And each time I've seen the finished piece, I have been absolutely stunned - Ellamae makes things more beautiful than you could possibly imagine. She has illustrated one of my poems and I commissioned her to do a wonderful portrait of our family for a very special christmas present for my husband - which he said was the best present he's ever got! But I think my absolute favourite thing Ellamae has created for me is the front cover of a poetry collection for the Mum Poet Club. It still takes my breath away every time I look at it! I am always so proud to show it to people and everyone is floored by just how stunning it is! I would/will/have recommended Ellamae a billion times over - she's so amazingly talented, incredibly professional, totally reliable and just has this amazing energy that makes her a complete joy and you can see in her beautiful art! If you are thinking you'd like to have Ellamae create something for you - DO IT! It will bring you happiness and joy and you will love it forever!"

- Katharine Muldown



# ★ DreamWorld Gallery ★



**"I absolutely loved the whole experience; it was super unique and special. Ellamae was amazing from start to finish and I am over the moon with the end result. Would recommend to anyone and everyone. Thank you very much"**

**- Isabelle Stokes**



# ★ DreamWorld Gallery ★



Ellamae is a genius! I wanted an extra special present to give to my partner for our 3 year anniversary and this piece was everything I wanted and more.

I wanted to create a piece that celebrated some of our special memories throughout our time together. Ellamae captured everything I wanted and has a special eye for detail. When you are recreating your own memories you want it to be perfect and Ellamae made it just that, but in her own unique, beautiful style. My partner absolutely loved it and it is something we will cherish forever. It is one of a kind and will be an amazing piece to look back on and remember our memories together. Ellamae is super professional and easy to communicate with, she is understanding and extremely talented. I will definitely be back in 5 years for another piece with even more additions!!

- Faye Wright



# ★ DreamWorld Gallery ★

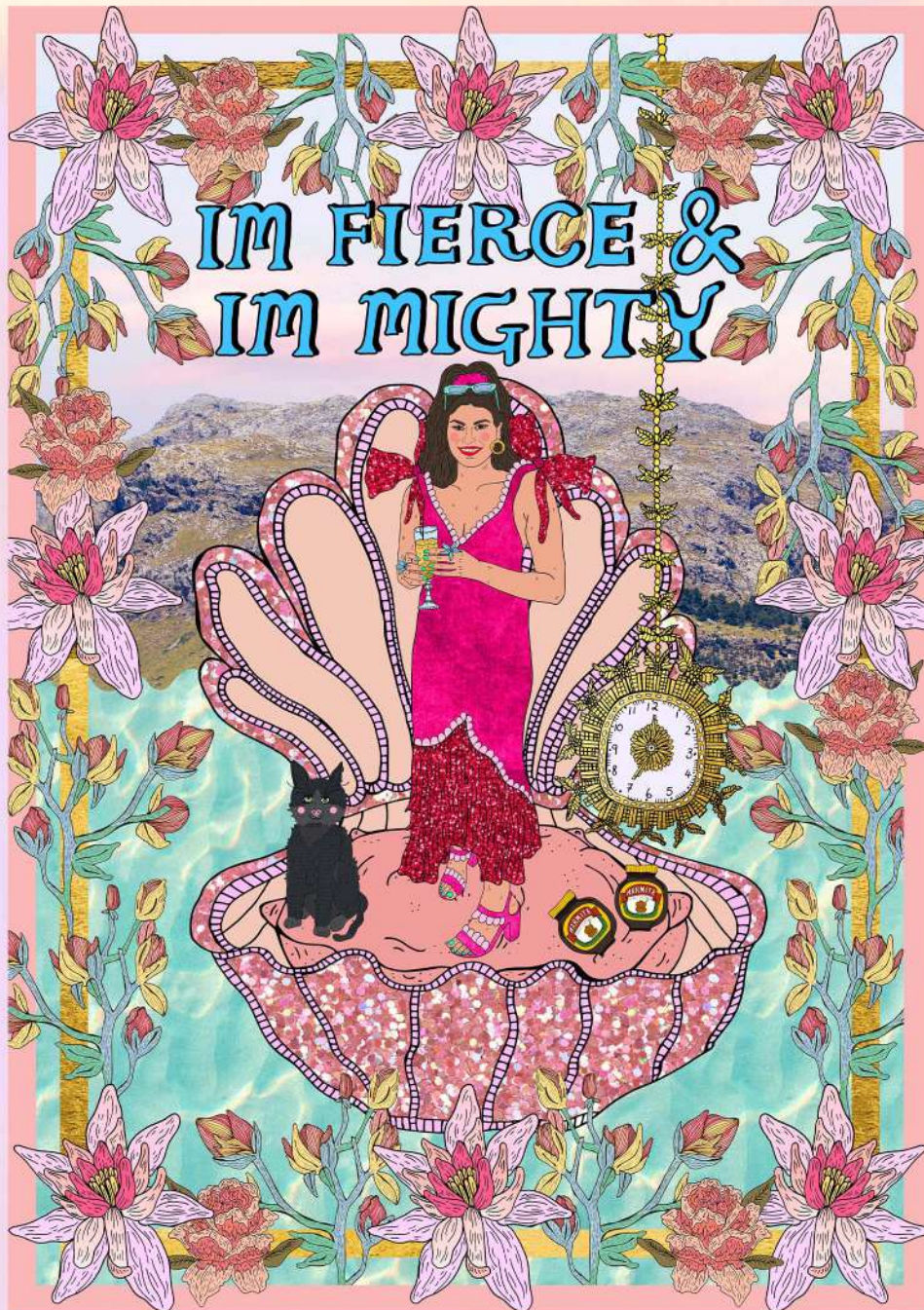


"When I came across Ellamae's IG page, I was in awe of her unique artistic style and flair. There's nothing more special than having a piece of art that you know no one else has. Upon reaching out to Ellamae, it was like I was speaking to a friend. That really helped me convey to Ellamae what I wanted - artwork reflecting my daughter's 'world' and our favourite things, which we could treasure for years to come. There was nothing I said that Ellamae thought was impossible - and it was amazing to see how she brought so many concepts/ideas to life in one image - things that I thought might be difficult to bring together. Favourite foods, holidays and hobbies all in one place. Ellamae was brilliant at managing my expectations from a timescale perspective and even shared sneak peeks. Her attention to detail is spot on and she's a barrel of laughs to work with - she knows how to make the journey truly fun. It didn't stop there, Ellamae was on hand to help me think of ideas/ways to get my artwork framed. My daughter absolutely loves Ellamae's work and she's taken a copy of it to her school show-and-tell, and it is proudly displayed in our home. I cannot wait to see how Ellamae extends her offering and product range - I want it all!"

- Kam Gill



# ★ DreamWorld Gallery ★



"I fell in love with Ellamae's colourful and cheerful work (and her bubbly and smiley personality) and I knew it would be the most amazing gift to have something commissioned for my sister's 30th (as we had to cancel our original plans). BEST. DECISION. EVER. Genuinely could not have been happier with the final artwork. I provided a few details on things that I wanted included, such as a quote, mine and my sister's favourite beach, gave a brief description of my sister and her personality and we also discussed the price range I had in mind to make sure we were both on the same page. It genuinely could not have been more PERFECT and exceeded my expectations. I'm so so so happy with it and my sister ADORES IT. Such a unique and special gift. I can't wait to move in with my sis so that I can enjoy it too!"

- Emily Read



# ★ DreamWorld Gallery ★



"I have been following Ellamae on instagram since the beginning; her enthusiasm for illustration and energy completely drew me into her work and her as an artist. After buying prints from Ellamae I knew I wanted a bespoke piece to tell my story. I was looking for a piece of art that was personal to me and my family and something that we would treasure for years. Ellamae listened to all my ideas that I wanted to incorporate and after email conversations my dream world was created. When I saw the piece for the first time I was thrilled! It is a vibrant, colourful, magical piece and I love it! Ellamae has captured so many little points perfectly, down to the way my children clench their little hands. I am beyond happy with my bespoke piece and I'd recommend Ellamae 100%"

- Lisan Allen



# ★ DreamWorld Gallery ★



"Ellamae has been a total joy to work with. She has loads of good ideas and she's passionate about delivering something you both love. The designs are beautiful of course, but the best thing is having someone with such positivity to include in the work I'm doing. Ellamae has an infectious enthusiasm for the projects we've done and we're planning. She's definitely someone I'd recommend and I will keep calling on, too."

– Sophie Ellis-Bextor